



Financial Objectives

(Approx. 10mins to complete)

Your Name _____

Your Business Name _____

Job Title _____

Address _____

Email Address _____

Office Phone Number _____

Mobile Phone Number _____

Your Website Address _ www. _____

Today's Date _____/_____/_____

Background of business:

Industry _____

Revenue earned in last fiscal year _____

Profitability earned in last fiscal year _____

Number of business owners _____

Number of employees _____



Financial Objectives

(Where 1 means disagree and 10 means strongly agree)

1. To increase sales by: £ _____
2. To increase sales by: _____ %
3. To increase gross profitability by: £ _____
4. To increase gross profitability by: _____ %
5. To increase personal income by: £ _____
6. To increase personal income by: _____ %
7. To increase the value of the business by: £ _____
8. To increase the value of the business by: _____ %
9. To increase average transaction by: £ _____
10. To increase average transaction by: _____ %